



For Immediate Release

**CONTACT: Ryan Lamppa, PRRO Circuit
Media**
Contact, ryan@eventpro.us

Quad-City Times Bix 7 Joins PRRO Circuit

Midwest summer classic offers \$50,000 U.S. prize money; Lilac Bloomsday Run 12K on May 7 to open the 2023-24 Circuit season

BETHESDA, MD – (April 24, 2023) – The **Professional Road Running Organization (PRRO)** has announced its newest event member, the **Quad-City Times Bix 7**, set to run on Saturday, July 29, 2023 in Davenport, IA. The Midwest summer tradition will be the third stop on the 2023-24 **PRRO Circuit**.

“The Quad-City Times Bix 7 is tremendously excited to join the PRRO Circuit. Our 48 years of tradition and history of supporting elite athletes make the Bix 7 a natural fit with similarly-focused PRRO events in Washington, DC; Spokane, WA; and Utica, NY,” said **Michelle Juehring**, race director.

The 49th edition will also be the USATF Men & Women’s 7 Mile Championships, offering \$50,000 in national championship money.

“The Bix 7 is a great event with a long, rich history, and we’re pleased to welcome the race to the PRRO Circuit of America’s Classic Road Races,” said **Don Kardong**, PRRO Circuit President and Bloomsday founder.

The PRRO Circuit showcases world-class competition at four of America’s Classic Road Races, the Credit Union Cherry Blossom 10 Mile in Washington, DC; the Lilac Bloomsday Run 12K in Spokane, WA; the Boilermaker 15K in Utica, NY; and the Quad-City Times Bix 7 in Davenport, IA. Current Circuit prize money totals more than \$340,000 in guaranteed prize money overall, including \$135,500 in U.S.-only money. The PRRO Circuit, a nationwide series of premier non-marathon road racing events, is organized and promoted by the Professional Road Running Organization (PRRO), an alliance of race directors.

The **Lilac Bloomsday Run 12K** kicks off the 2023-24 PRRO Circuit season on Sunday, May 7, 2023. Because the \$10,000 [PRRO Super Bonus](#) went unclaimed at the recent Cherry Blossom, it will increase to \$15,000 for the 27th PRRO Championship, hosted by Bloomsday in May 2024.

PRRO CIRCUIT EVENTS 2023-24

[Lilac Bloomsday Run 12K](#), May 7, 2023, Spokane, WA
\$81,000 in prize money (\$20,000 U.S. prize money)

[Boilermaker 15K](#), July 9, 2023, Utica, NY
\$65,100 in prize money (\$14,500 U.S. prize money)

[Quad-City Times Bix 7](#), July 29, 2023, Davenport, IA
\$50,000 in USA Championship prize money

[Credit Union Cherry Blossom 10 Mile](#), April 7, 2024, Washington, DC
\$71,000 in prize money (\$31,000 in USA Championship and RRCA prize money) plus performance bonuses

THE 27th PRRO CHAMPIONSHIP

[Lilac Bloomsday Run 12K](#), May 5, 2024, Spokane, WA
\$81,000 in prize money (\$20,000 U.S. prize money), tentative

To-date, PRRO Circuit events have produced 17 world and 18 U.S. road records, awarded more than \$8 million in prize money and seen more than 2.6 million runners cross their finish lines. In addition, since 1996, the PRRO Championship race has paid out more than \$2.1 million, including \$183,500 in PRRO Championship bonus money.

PRRO Championship and Circuit Year

The PRRO Circuit, launched in 1995, starts and finishes the Circuit Year at the same event that will also host the season-ending PRRO Championship race. The reigning titlists of the PRRO Championship and the event winners on the current Circuit are eligible to compete for the [PRRO Super Bonus](#) at the PRRO Championship.

Visit PRRO.org for more information, including its history and past champions, as well as how to join the PRRO Circuit.

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